

# Privacy Policy for Fumata

## ***Effective Date: November 27, 2025***

Fumata Inc ("we," "our," or "us") respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website, purchase products, or interact with our services. By using our website or services, you agree to the practices described in this policy.

### ***1. Information We Collect***

#### **1.1 Personal Information**

1.1.1 Name, email address, phone number, and billing/shipping address

1.1.2 Account login information, passwords, and preferences

#### ***1.2 Transaction Information***

1.2.1 Purchase history, payment information (processed securely through third-party providers), and order details

#### ***1.3 Device and Usage Information***

1.3.1 IP address, browser type, operating system, pages visited, and interactions with our website

#### ***1.4 Marketing and Communications Data***

1.4.1 Preferences regarding receiving newsletters, promotional emails, or other communications

## ***2. How We Use Your Information***

- 2.1 We use the information collected for purposes including:
  - 2.1.1 Processing and fulfilling orders
  - 2.1.2 Providing customer support
  - 2.1.3 Personalizing your experience on our website
  - 2.1.4 Sending updates, promotions, and newsletters if you opted in
  - 2.1.5 Preventing fraud and complying with legal obligations
  - 2.1.6 Improving our website, services, and product offerings

## ***3. Sharing Your Information***

- 3.1 We do not sell your personal information. We may share information with trusted third parties in the following situations:
  - 3.1.1 Service Providers such as payment processors, shipping companies, marketing services, and IT support
  - 3.1.2 Legal Compliance, if required by law, regulation, or legal process
  - 3.1.3 Business Transfers, in the event of a merger, acquisition, or sale of assets

## ***4. Cookies and Tracking Technologies***

- 4.1 We use cookies, web beacons, and similar technologies to:
  - 4.1.1 Enhance website functionality
  - 4.1.2 Analyze site traffic and user behavior
  - 4.1.3 Provide personalized marketing and content
- 4.2 You can manage or disable cookies via your browser settings. Some features of our website may not function properly if cookies are disabled.

## ***5. Data Security***

- 5.1 We implement industry-standard measures to protect your personal information, including encryption, secure servers, and access controls.
- 5.2 No method of electronic transmission or storage is 100 percent secure. We cannot guarantee absolute security.

## ***6. Your Rights***

- 6.1 Depending on your location, you may have the right to:
  - 6.1.1 Access, update, or correct your personal information
  - 6.1.2 Request deletion of your personal information
  - 6.1.3 Opt-out of marketing communications
  - 6.1.4 Request information about how your data is processed
- 6.2 To exercise these rights, please contact us at [privacy@fumatainc.com](mailto:privacy@fumatainc.com)

## ***7. Third-Party Links***

- 7.1 Our website may contain links to third-party websites.
- 7.2 We are not responsible for the privacy practices or content of these external sites.
- 7.3 We encourage you to review their privacy policies.

## ***8. Changes to This Privacy Policy***

- 8.1 We may update this Privacy Policy from time to time.
- 8.2 The “Effective Date” at the top will indicate the latest version.
- 8.3 Significant changes will be communicated via email or website notification.